

# WHY SUCCESSFUL ORGANIZATIONS BENEFIT FROM EFFECTIVE COMMUNICATION TRAINING



The amount of downtime small businesses spend clarifying communication each week, **costing \$528,443 annually**

Source: 2014 Training Industry Report, *Training* magazine

A company's success relies on solid organizational communication. Whether the flow of ideas or information is coming from the employee or manager, exchanged between team members or across departments or shared by leadership with customers or suppliers, the communication must be delivered clearly and cohesively. With an effective communication training program, missteps that lead to confusion, mistakes and decreased productivity can be avoided.

Good communication is consistently ranked as one of the most sought-after skills for employees, but it is a skill that requires training and practice. Communication training prepares workers for improved nonverbal and verbal communications, which:

- Helps with teambuilding
- Improves productivity
- Better integrates a diverse work environment
- Improves customer support
- Sparks creativity and innovation

## Embracing the Critical Role of Communication

SkillPath Enterprise Solutions brings an all-inclusive approach to communication training, providing the building blocks of effective communication in a broad range of organizations, including Fortune 500 companies, small businesses and nonprofits.

With a well-designed communication training program, Enterprise Solutions supports successful communication skills through its blended classroom instruction, virtual training and eLearning content. The foundations of the communications programs focus on written communication, verbal exchanges of ideas, listening techniques and more professional communication for leadership.

When employees are given new tools and tactics and opportunities to try them, communication improves and the entire workplace benefits.

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